

1948 Wiltshire Rd., Suite #4 Kearneysville, WV 25430 304.728.3255 jcda.net

WHERE BUSINESS FEELS AT HOME

## **Economic Research Fellowship Job Description**

Location: 1948 Wiltshire Road, Suite, 4, Kearneysville, WV, 25430

Application Deadline: 15-Dec-23 (12:00 AM, Midnight, Eastern Standard Time (EST))

Type of Contract: Fellow

Duration of Initial Contract: Spring Semester 2024

Expected Duration of Fellowship: Semester

## **Background**

The current strategic goals of the JCDA are:

- 1. Recruit new businesses to Jefferson County.
- 2. Support the sustainability, growth, and expansion of existing businesses and industries in Jefferson County.
- 3. Market and promote Jefferson County as a great place to do business.
- 4. Increase and diversify funding sources to support operations, programs, and future business-building initiatives.
- 5. Advocate for infrastructure resources, policies, and legislation directly impacting economic expansion and business growth in Jefferson County.
- 6. Establish strong strategic partnerships with municipalities, economic development organizations, community stakeholders, and regional and state partners to facilitate optimal economic development planning and growth.
- 7. Strengthen organizational effectiveness through stronger governance.

The fellow will play a key role in helping the JCDA accomplish these goals.

### **Duties and Responsibilities**

- Conduct economic research and analysis.
- Create visual representations of data.
- Present research and analytical findings to staff.
- Collaborate with other staff members when necessary.
- Participate in monthly meetings.
- Digitize and organize company files.
- Other duties as assigned.

### **Competencies**

- Excellent written and verbal skills.
- Self-motivated.
- Ability to work independently.
- Ability to manage diverse and complex tasks.

# **Interpersonal Communication**

- Communicates clearly in both spoken and written forms.
- Active listening skills.
- Ability to tailor language, tone, style, and format to match the audience.
- Discretion and ability to maintain sensitive information.

#### **Teamwork**

- Ability to work collaboratively and effectively with colleagues.
- Willingness to learn from others.
- Support and act in accordance with the final group decision.
- Value of others' ideas and expertise.
- Shares credit for team accomplishments.

## **Required Skills and Experience**

#### Education:

- Must be in their junior or senior year of undergraduate school or seeking an advanced degree through Shepherd University.
- Targeted fields of study: communications, economics, marketing, political science, agriculture, tourism, and or other relevant fields of study.

## Experience:

- Interested in public policy, specifically economic development.
- Demonstrated the ability to successfully interact with individuals of all cultural beliefs and backgrounds.
- Excellent analytical skills and experience in research.
- Strengths in drafting and editing documents.
- Proficient in Microsoft Office/ Adobe suites, Canva, etc.

### **Fellow Conditions**

- On-site at the Jefferson County Development Authority and throughout the County.
- Part-time commitment of 10-15 hours a week.
- Compensation of \$17.00 per hour.
- Reports to the executive director of the Jefferson County Development Authority.