



**JEFFERSON COUNTY  
DEVELOPMENT  
AUTHORITY**  
*WHERE BUSINESS FEELS AT HOME*

**Jefferson County Development Authority  
Business Development & Marketing Committee Meeting  
Tuesday, October 31, 2023  
3:00 p.m.**

**Via Zoom**

**<https://us02web.zoom.us/j/88572308405?pwd=dEZpbG9RRTZvaHFIY2pHb2VmOFBEdz09>**

**Meeting ID: 885 7230 8405  
Passcode: 044040**

**AGENDA**

1. Call-to-Order/Determination of a Quorum
2. Public Comment (Up to 10 minutes, 2 minutes per individual)
3. Public Presentation: City of Charles Town: BE KIND- Liz Cook, Charles Town business development and downtown coordinator (10 minutes)
4. Approval of September 2023 minutes
5. Business retention and expansion monthly report- executive session- WV Code § 6-9A-(4) involving commercial competition, which if made public, might adversely affect a public financial or other interest.
6. Old Business
  - a. MARC/ MTA response- discussion/ possible action
  - b. Economic Impact Analysis tool next steps- discussion/ possible action
  - c. Rising Tide Society- discussion/ possible action
  - d. Comprehensive plan- goals, objectives, and action items- discussion/ possible action
7. New Business
  - a. Request for free conceptual load study of Burr Industrial Park- discussion/ possible action
8. Member Comment
9. Adjourn